The mission of The Barnett Center is to educate and prepare students for successful careers in the arts and related entrepreneurial fields through advancing and increasing an understanding of the business side of the arts and the worlds of arts management, policy and culture.

The Lawrence and Isabel Barnett Center was established in 2012, by a generous donation from Ohio State alumnus and entertainment industry leader, the late Lawrence Barnett and his wife Isabel and opened January 2014.
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Greetings and welcome to The Lawrence and Isabel Barnett Center for Integrated Arts and Enterprise. I am pleased to introduce you to the Center, report our accomplishments during the inaugural year, and present a preview of what to expect in the upcoming years.

Sonia BasSheva Manjon, PhD
Director, The Barnett Center for Integrated Arts and Enterprise
Associate Professor, Arts Administration, Education and Policy
Affiliate Faculty, Latina/o Studies
During our inaugural year, January 2014 - December 2015, The Center reached over 5104 students, faculty, staff and community partners through 38 collaborative events, 30 partnerships, 45 speakers, 7 Meet & Greets, and 2 ARTrepreneur Roundtables.

I come to The Barnett Center with over 25 years of experience in non-profit and cultural arts management, local and state art agency administration, and higher education leadership. As an artist and scholar my focus is on community collaborations, arts integrated education, and cultural and community arts programming. The focus of my work with the Center incorporates student engagement, ARTrepreneurship, and cultural policy advocacy.

In keeping with the vision of Lawrence and Isabel Barnett, who imagined creating a place where students could learn skills and develop abilities that would equip them to be successful in the arts, the Center encourages and supports student engagement. This is done through undergraduate student support of internships, mentorships, work-study positions, and student led organizations; graduate students conduct organizational management assessments, participate in transdisciplinary collaborations, present at conferences, and collaborate on research projects leading to publications.

The Center, in collaboration with OSU alumna Melissa Crum, developed the concept of ARTrepreneurship as a way to sustain an art practice. We work with the local Columbus arts community to showcase best practices for students entering this field. The Center also believes strongly in coalition building through our work in cultural policy.

Cultural Policy Advocacy is used to promote and support policy development for community/university partnerships and student engagement. One example is work committed to social justice and equity for disenfranchised communities through partnerships in The Historic King Lincoln, Poindexter Village, and Franklinton arts districts.

The Barnett Center Ambassadors, our advisory committee made up of representatives from OSU, City of Columbus, non-profit organizations, and the business community, works to encourage and support staff in sustaining the Barnett family vision for the Center. Our student groups, Future Arts Managers and Entrepreneurs (FAME) and Student Talent Agency Experience (STAE) keep us connected to student needs and priorities.

The Barnett Center will continue to provide OSU students, our community partners, and ARTrepreneurs with focused activities, educational programs, and events that will inspire, educate, and motivate action, advocacy and achievement in the arts.
Our Facts

Jerry Lewis  
Actor/Philanthropist

5 Barnet Center semesters

5104 Total participants to date

Emory Douglas  
Artist/Activist

19 Barnett Speaker Series reaching a total

2452 participants (80% students)

Mary Fisher  
Artist/Entrepreneur

38 Collaborations reaching

5104 participants (60% students)
Student Engagement
Opportunities for professional development, network expansion, and community engagement

ARTrepreneur
A resourceful person who merges their artistic skills and business expertise to establish a sustainable career

Cultural Policy Advocacy
Promotes and supports policy development for community/university partnership and student engagement

85%
Programs focused on Student Engagement

53%
Programs focused on ARTrepreneurship

39%
Programs focused on Cultural Policy Advocacy
Student Engagement

The Center provides students with opportunities for professional development, network expansion, and community engagement by creating a learning environment where they can gain practical skills for career development and advancement.

Undergraduate student project-based internship opportunities include the following agencies - Black Chick Media, Brandt-Roberts Galleries, Chamber Music Columbus, Columbus Department of Public Health Oral History Project, Columbus Songwriters Association, Dick & Jane Project, Franklin County Advisory Board on Developmental Disabilities, GCAC Arts Festival, Local Shelf Music, New York Slow Arts Day, Notes, Ohio Dance, Rivet Gallery, and Short North Stage.
Barnett Ambassador Kaustavi Sarkar, PhD candidate in dance (C), facilitated the Odissi Summer Dance Workshop during her residency at The Barnett Center.

80% of participants were students

Opportunities for professional development

MAIN PHOTO:

The legendary Jerry Lewis poses with students from Future Arts Managers and Entrepreneurs (FAME) during his visit to The Barnett Center.

The legendary Jerry Lewis poses with students from Future Arts Managers and Entrepreneurs (FAME) during his visit to The Barnett Center.
The Barnett Center Undergraduate Student Organizations: Future Arts Managers & Entrepreneurs (FAME) facilitates practical learning experiences through professional development, networking opportunities, organizational partnerships and planning an annual, university based arts event and Student Talent Agency Experience (STAE) provides students wishing to work in the entertainment industry with relevant experiences and a platform on which to showcase their talent and creative content.

The Graduate Student Think Tank consists of MA and PhD students who work collaboratively with artists and organizations to solve critical artists’ defined issues, identify and develop new models for organizational management structures, assist with succession planning, and conduct field research. Think Tank members have presented at national and international conferences, developed white papers, and published an article in Artivate: A Journal of Entrepreneurship in the Arts. Think Tank partners include Sweet Honey in the Rock, Baltimore, Maryland and The King Arts Complex, Columbus, Ohio.
Think Tank presentations and publication:

- Association of Independent Colleges of Art and Design 2014 Symposium New Paradigms 2.0 Art & Design as Collaborative Action Columbus College of Art & Design

- University of Wisconsin, Madison Bolz Center for Arts Administration Collegium 2014

- The 2nd International Conference on Art Economy Initiative Taipei National University of the Arts

- *America Will Be! The Art and Power of “Weaving Our We,”* Imagining America National Conference, Baltimore Maryland 2015

In a partnership with Mosaic Educational Network, the Center created avenues for community dialogue through roundtable discussions and social media access. The concept of ARTrepreneur was developed by Dr. Melissa Crum, OSU alumna, and defined as: a resourceful person who merges their artistic skills and business expertise to establish a sustainable career.
Artistic/organizations
attended roundtables

A person merging
their artistic
and business
expertise

MAIN PHOTO:
ARTrepreneur
Roundtables consisted
of interactive dialogues
between local leaders
of art businesses and
art organizations

Blake Byrne, Art Collector and speaker
of “You Don’t Own the Work, You Only
Rent It: Philanthropy, Ethics, and Art” (L)

Reuben Klamer, Inventor of the Game
of Life and speaker of “Chronicles of an
American Inventor” (R)
We have uncovered a plethora of ARTrepreneurs in Columbus and will showcase them in our ARTrepreneurs Artists Video Series on the Center’s YouTube channel Spring 2016 (10 local and national artists). These programs connect students, cultural institutions, artists, and art businesses to each other and to OSU.
Established innovative local leaders of arts-based businesses and art organizations participated in a 2-part 2-hour interactive dialogue at The Barnett Center in Spring 2015. Using a solution based collaborative approach to conversation and research, Dr. Crum guided the ARTrepreneur Roundtables through a “World Café” process to ensure diverse contributions across artistic fields. Participants extracted patterns in responses and shared discoveries. The outcomes will assist the Center in shaping its role in the Columbus community by acknowledging the needs of local arts-based business owners, cultural art organizations, and connecting students to their work. This model will set a precedent for other entities across the nation seeking to support artistic entrepreneurs.

Activities/Programs

- ARTrepreneur Roundtable Discussions
  March 5, 2015 and April 22, 2015

- Society for Arts Entrepreneurship Education
  2nd Annual Conference October 16-17, 2015

- ARTrepreneur Roundtable Report
  forthcoming 2016

- ARTrepreneur Artist Series video segments on YouTube launching Spring 2015 (10 local and national artists)
Cultural Policy Advocacy

To understand the impact and role of cultural arts in engaging issues of social justice within creative communities, the Center partners with art agencies, artists’ collectives, cultural institutions, and international educational institutions to usher in the next generation of cultural arts advocates.
A new program under development is Community Arts University Without Walls, a national/international curricular partnership between The Barnett Center, Department of Arts Administration, Education & Policy, Latina/o Studies Program, The Caribbean Cultural Center African Diaspora Institute in New York, and The Inter American University of Puerto Rico.
This Puerto Rico based program is a special course of study for those interested in the impact and role of cultural arts in engaging issues of social justice within communities. The courses taught by renowned community experts and scholars culturally grounded in the arts, public policy and advocacy will engage students in best practices that have made positive and significant contributions to diverse communities.

**Partnerships and collaborations**

- **MARCH:** An Evening with John Lewis, Andrew Aydin, Nate Powell & Sweet Honey in the Rock. Collaborative event with OSU Libraries – Billy Ireland Cartoon Museum and Library, Office of Diversity and Inclusion, Office of Academic Affairs, Office of Student Life, Hale Black Cultural Center, Kirwin Institute, College of Social Work, Department of English, History Department, Department of African American and African Studies and the U.S. Attorney’s Office Southern District of Ohio November 20, 2014

- **Art As Resistance:** Emory Douglas, Minister of Culture for The Black Panther Movement. Collaborative event with Department of African American and African Studies, Office of Diversity and Inclusion, Office of Student Life, Department of Art and the Department of English April 16, 2015

**Co-sponsorship of community arts initiatives that bring awareness to the needs of the creative community**

- **Emerging Arts Leaders Fall Kick Off** September 8, 2015

- **Creative Control Festival at the Lincoln Theatre** September 11-12, 2015
Congressman John Lewis joins Sweet Honey in the Rock at OSU. (L-R) Jenny Robb, Curator of the Billy Ireland Cartoon Library & Museum, Ntanju Bolade Casel, Louise Robinson, Congressman John Lewis, Carol Maillard, Aisha Kahlil, Davida Haywood former Director of the Multicultural Center.

Vincent Li, PhD Candidate in Arts Policy and Administration, Barnett Fellow, and Barnett Ambassador presents his research on “Agglomeration Function and Management Problems of China’s CCIAA,” at The Barnett Center’s Grand Opening.
Our Future

Looking towards the future, we are actively assessing and evaluating how to support partnerships, sustain successful events, and develop new programs, workshops, and activities in collaboration with OSU academic units, local community partners, and national/international cultural arts and educational institutions.

We will continue to develop undergraduate student internships/mentorships with community partners and study away opportunities in Puerto Rico and New York through the Community Arts University Without Walls program.

We will focus on mentoring the next generation of arts leaders and advocates through partnerships with Emerging Arts Leaders Columbus, an affiliate of Americans for the Arts, and Future Arts Managers and Entrepreneurs (FAME) a student organization affiliated with The Barnett Center.
The work of the graduate student Think Tank, will continue to provide students and community partners the opportunity to participate in experimental pedagogy of engagement within an arts administration and policy context. This collaborative process utilizes an authentic interactive approach to organizational transformation and capacity building. It also forms a mutually beneficial system connecting the traditional case study model in higher education to the practice of business consulting with arts and cultural organizations. Students who have participated in Think Tank have published, worked with international and local artists, and have gained employment in both the academic and private sectors.

The ARTrepreneur Roundtable process provides us with information to develop university/community partnerships, internship/mentorship opportunities, and a model for interdisciplinary and cross-cultural dialogue where all participants have an equal voice. One of the outcomes of the Roundtable process was the development of an ARTrepreneur Artist’s Series, a production of 3-minute video segments where artists and entrepreneurs give salient points on sustainability, innovation, and creative problem solving. The segments air Spring 2016 on The Barnett Center YouTube station.

**Look out for these exciting future programs:**
- Community Arts University Without Walls Puerto Rico study away, open to students and community partners Summer 2016
- ARTrepreneur Summer Series (art, technology, creativity, innovation, and entrepreneurship) 2016-2017
- ARTrepreneur Youth Series activities for Columbus high school students 2018
The Barnett Center Partners and Collaborators

- American Indian Studies
- Arts Administration, Education and Policy
- Asian American Studies
- Center for Folklore Studies
- Center for Inclusion, Diversity & Academic Success
- College of Arts & Sciences
- College of Social Work
- Comparative Ethics & American Studies
- Creative Control Fest
- Department of African American and African Studies
- Department of Art
- Department of Dance
- Department of English
- Disability Studies
- DISCO
- Emerging Arts Leaders of Columbus
- Fisher College of Business
- History Department
- Imagining America
- Indiana University
- John Glenn College of Public Affairs
- Latino/a Studies
- Mosaic Education Network
- Odissi at Ohio State
- Office of Academic Affairs
- Office of Diversity and Inclusion
- Office of Student Life
- Office of Student Life Hale Black Cultural Center
- Ohio State University Libraries
- School of Music
- Society for Arts Entrepreneurship Education
- The Arts Initiative
- The College of Arts & Sciences
- The Kirwin Institute for the Study of Race and Ethnicity
- The Multicultural Center
- The Technology Entrepreneurship & Commercialization Institute
- U.S. Attorney’s Office Southern District of Ohio
- Urban Arts Space
50% More programming from 2014 to 2015

7 Center Open House Meet and Greets

213 Students, faculty, staff and community

1391 Autumn 2015 number of attendees in a semester

60 eNewsletters Sent

35 of 41 Programs Focused on Student Engagement
Our Family

In recognition of those who helped to launch The Barnett Center we extend a special thank you to the following:

- The late Lawrence and Isabel Barnett and the Barnett Family
- Joseph Steinmetz, Executive Vice President and Provost
- Mark Shanda, former Dean Arts & Humanities
- Valarie Williams, Associate Dean Arts & Humanities
- Deborah Smith-Shank, Chair Arts Administration, Education & Policy

Barnett Ambassadors
- Karen Bell, Chair Greater Columbus Arts Council
- Michael Bills, Executive Director The Center for Innovation & Entrepreneurship
- David Bruenger, Associate Professor School of Music
- S. Michael Camp, Founder & Executive Director, Technology, Entrepreneurship & Commercialization Institute, Visiting Assistant Professor Fisher College
- Keya Crenshaw, Grants Coordinator Individual Artists GCAC
- Vesta Daniel, Professor Emeritus Arts Administration, Education and Policy
- Theresa Delgadillo, Associate Professor Comparative Ethnic & American Studies
- Erin Hoppe, Executive Director VSA Ohio, OSU Alumna
- Jack Jackson, Deputy Director Wexner Center for the Arts
- Jason Janoski, CEO Emerging Marketing, OSU Alumnus
- Susan Melsop, Associate Professor Interior Design
- Michael Mercil, Associate Professor, Chair Department of Art (2014)
- George A. Miller, Owner Black Arts Plus, OSU Alumnus
- Rebecca Nelson, Division Director, Neighborhood Health Columbus Public Health
Bettye Stull, Curatorial Consultant
Valarie Williams, Associate Dean Arts and Humanities, Executive Director, The Arts Initiative
Catherine T. Willis, Community Volunteer, Retired Educator
Margaret Wyszomirski, Professor Arts Administration, Education and Policy, The John Glenn School of Public Affairs
Trent Pryor, Vice President, Senior Financial Advisor, Huntington Private Client Group
Naki Akrobetoe, Community Artist Creative Control Collective
Cassie Patterson, Assistant Director of the Center for Folklore Studies, OSU Alumna

Student Barnett Ambassador
Bianca Lopez, undergraduate student Arts Management
Michael Inman, undergraduate student Fisher College of Business
Kaustavi Sarkar, graduate student Dance
Jacinda Walker, graduate student Design and Nonprofit Studies
Xuefei (Vincent) Li, graduate student Arts Policy and Administration, Barnett Fellow

Lainie Chrisman, Arts Policy and Administration, Barnett Fellow, OSU Alumna (2014-15)
Jason White, graduate student, Cultural Policy and Arts Management, Barnett Fellow (2014-15)

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Melissa Crum, ARTrepreneur Specialist
Abel Hernandez, graduate student Design, Resident Photographer
Maria DiFranco, graduate student Art, Resident Photographer
Jacinda Walker, graduate student Design and Nonprofit Studies
Jason White, graduate student, Cultural Policy and Arts Management, SAEE Conference Fellow
Bianca Lopez, undergraduate student Arts Management, Program Assistant
Michelle Chan, undergraduate student Arts Management, Program Assistant
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